

Strategic Plan 2020-2023

Ensuring Quality Long-Term Care

Introduction

The Canadian Association for Long Term Care (CALTC) is the national voice of long-term care providers. Our members deliver publicly-funded health care services to seniors across Canada when they can no longer live at home. Since its inception in 2002, CALTC has been working together to share information, best practices and evidence to improve the quality of care provided to residents in long-term care, no matter where they live.

Our Strategic Plan

CALTC's Strategic Plan will guide our activities from 2020 to 2023. As an association, we are informed by our members' priorities and their commitment and expertise in serving Canada's seniors. This plan is a guide for the long-term care sector's efforts to provide quality long-term care that allows Canada's seniors to live and age with dignity. It builds on our members' experience of delivering compassionate care today while ensuring they are prepared for the challenges and opportunities tomorrow.

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Vision

Quality long-term care for all.

Mission

CALTC is the leading voice for quality long-term care in Canada. CALTC advocates on behalf of seniors at the federal level and shares knowledge, insights and best practices to ensure seniors can live and age with dignity.

Strategic Priorities

1. Federal Advocacy

Canada's federal government has an essential role to play in ensuring a high-performing and accessible long-term care system across the country. CALTC is committed to advancing actionable, evidence-backed recommendations that will lead to tangible improvements for the hundreds of thousands of Canadians who depend on long-term care. CALTC has identified three critical areas where federal policy changes and investments will make the largest impact on the quality of life for seniors living in long-term care: health and human resources (HHR), infrastructure, and digital solutions.

2. Knowledge Exchange

CALTC is committed to fostering dialogue and productive partnerships between members to leverage best practices and quality improvements in long-term care. CALTC serves as a critical venue for members to share lessons learned with each other, in an effort to ensure quality services across Canada.

3. Organizational Sustainability

CALTC is a trusted voice for the long-term care sector and its reputation as a pan-Canadian association is crucial to its success. Therefore, CALTC is committed to growing the organization and increasing capacity to ensure longevity in its role as an advocate and leader in long-term care.